

# Net Zero.

2023 Report



Message from  
Simon Brown  
CEO of Landmark  
Information Group

**“We are proud to lead the way as the first property data business in the UK to support the Pledge to Net Zero initiative and will work hard to not only achieve our own net zero target but also to support our clients, partners and the wider property industry in doing the same.”**

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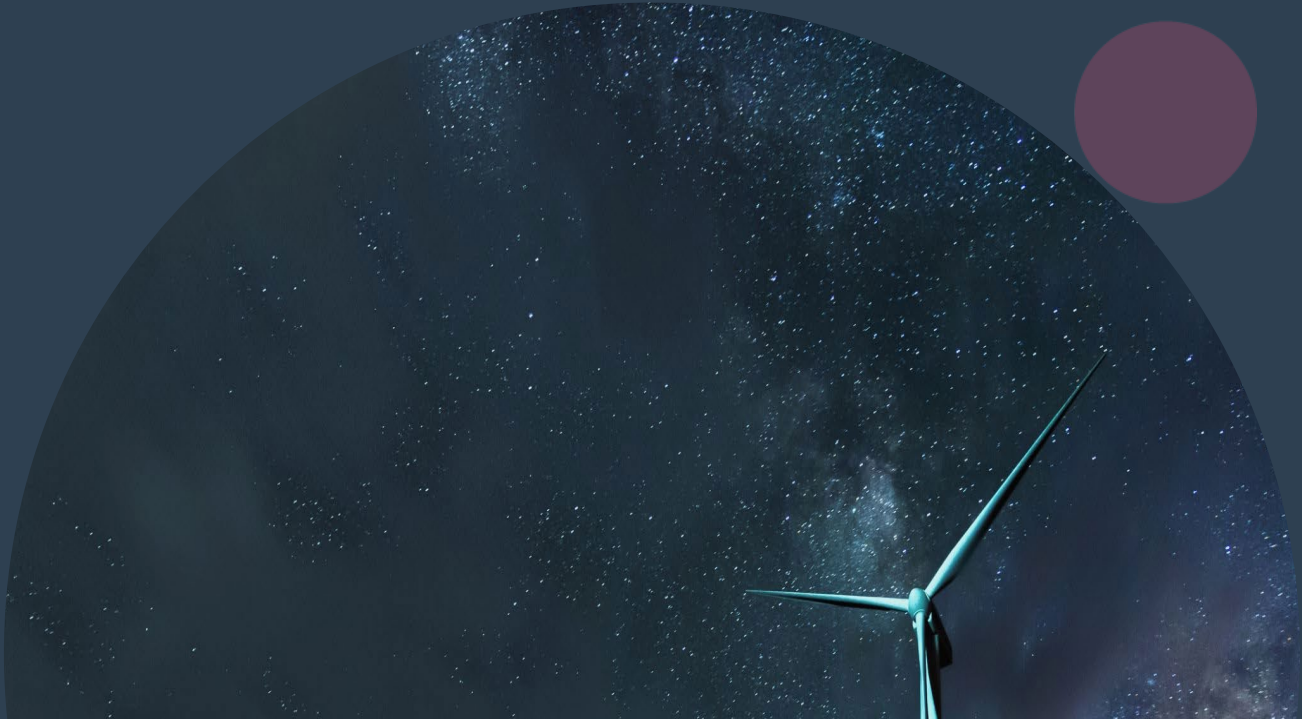
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# Introduction





# Introduction to Landmark Information Group

## What do we do?

We give every property and land professional the confidence and capabilities to act and transact at pace, through our market-leading data, wide-ranging product portfolio, and comprehensive expertise

**700+**  
datasets

**1,000+**  
Data providers  
and suppliers

**25m+**  
High quality data  
searches completed

# The Landmark family

Landmark is an ecosystem of complementary brands, under DMGT, which is why our Net Zero Policy focuses on all these brands and how we are able to reduce our carbon emissions at every stage of the property and land value chain.



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# Our Climate Change Commitment



# Our Climate Change Commitment

We are delighted to confirm that we have joined the list of signatories in the Pledge to Net Zero initiative, showcasing our commitment towards Net Zero.

Signing the Pledge to Net Zero is key stage of our journey to support a more sustainable future.

As part of our commitment, we have formed an internal Net Zero Taskforce team. This team is now working to create a greenhouse gas emission target plan in line with a 1.5-degree centigrade climate change scenario, as recommended by Pledge to Net Zero.

## What is Pledge to Net Zero?

The Pledge to Net Zero is an “industry-led initiative focused on reducing greenhouse gas (GHG) emissions in the environmental sector and seeks to establish the sector as a leader in climate change.”

Those who sign the pledge commit to:

- Setting up and delivering a greenhouse gas emissions target in line with a 1.5°C climate change scenario – covering buildings and travel as a minimum.
- Publicly report greenhouse gas emissions and progress against this target each year.
- Publish one piece of research/thought-leadership each year on practical steps to delivering an economy in line with climate science and in support of net zero carbon. Alternatively, signatories may choose to provide mentoring and support for smaller signatory companies in setting targets, reporting and meeting the requirements of the pledge.

As part of our objective, we have also committed to setting science based net zero targets with the science based target initiative (SBTi). Our commitment includes aligning our net zero targets with the most ambitious aim of the Paris Agreement and what climate science says is needed to limit global warming to 1.5°C. By joining the SBTi, we ensure that our approach to reducing our GHG emissions is robust and is aligned with best practice.



# What is Net Zero?



Net zero refers to a state in which the greenhouse gases going into the atmosphere are balanced by removal out of the atmosphere. In order to do that we need to reduce our emissions by 45% by 2030, working towards net zero by 2050.

## How is this different to carbon neutral?

Carbon Neutral means a company's net contribution to Co2 emissions is zero. This is achieved by offsetting Co2 emissions. Rather than acting to reduce emissions, a company will continue to emit the same level of CO2 emissions

### Scope 1:

Emissions from the consumption from owned or controlled sources such as from space heating, building refrigerants, company vehicles owned or leased.

### Scope 2:

Emissions from the generation of purchased electricity, steam, heating, and cooling.

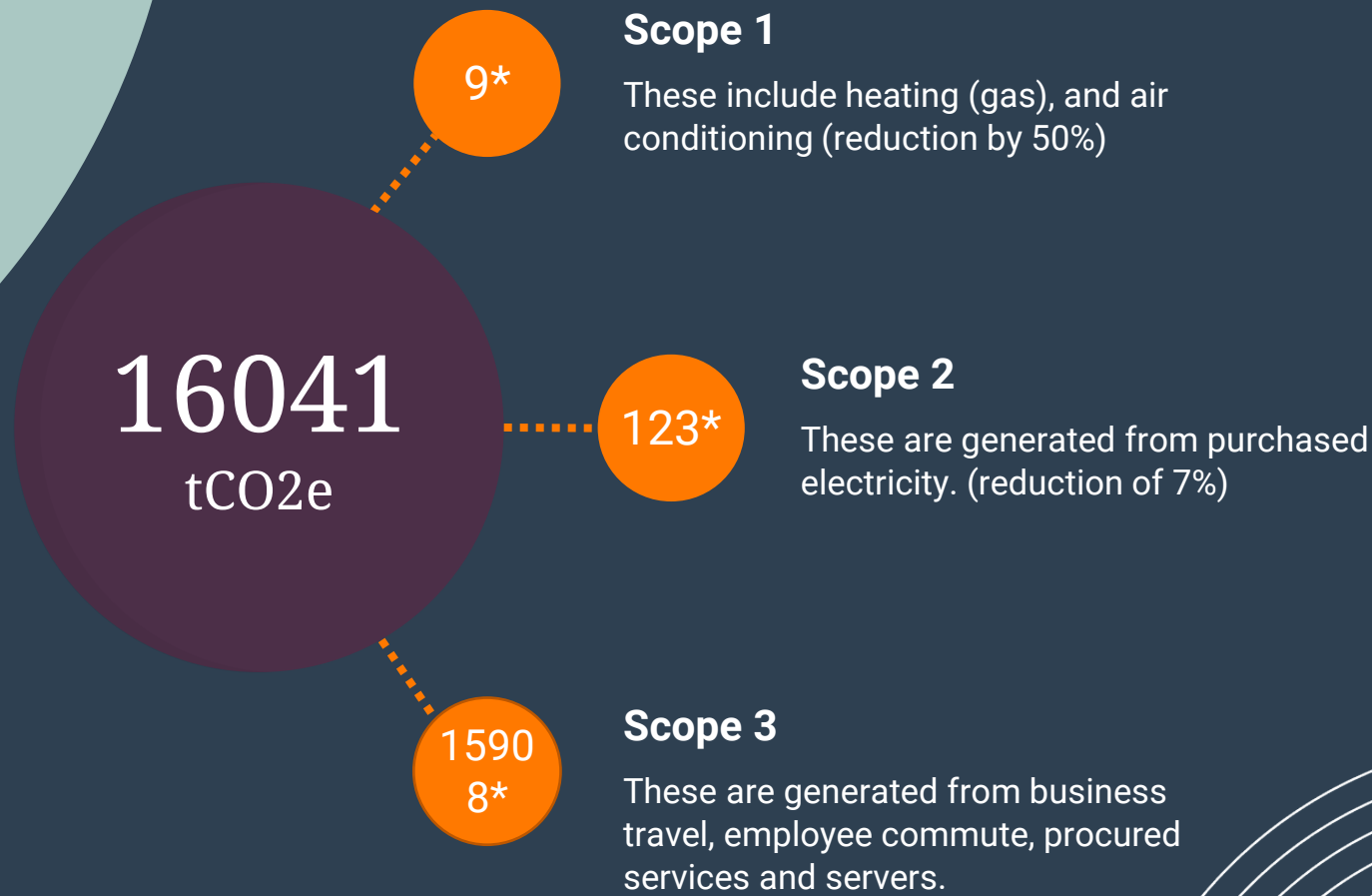
### Scope 3:

:These are all indirect emissions that occur in a company such as business travel, employee commuting, waste, purchased goods and services, capital goods, leased assets and investments

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# Our Carbon Emissions

# Our carbon emissions for 2021



For our most recent year (January 2020-2021) our carbon footprint was calculated 16,041 tonnes of carbon dioxide. This is an increase from our baseline levels however the increase comes from purchased goods and services which is currently based on the average spend methodology. We are working towards a new supplier-specific methodology to accurately reflect the carbon emissions from our suppliers.

All our data is verified by a third party to ensure accuracy and compliance.



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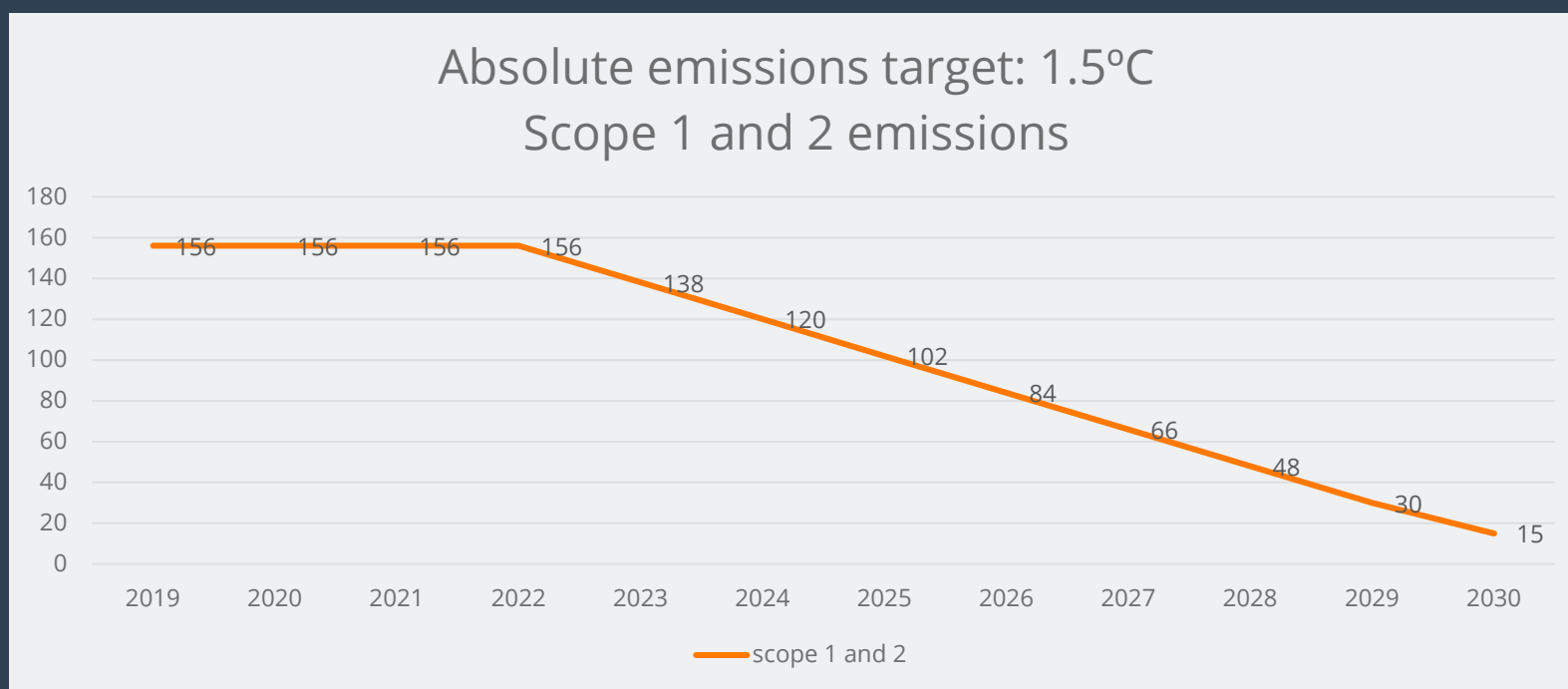
## Our Route Map to Net Zero

# Absolute reduction in Scope 1 + 2 emissions

Our commitment includes aligning our net zero targets with the most ambitious aim of the Paris Agreement and what climate science says is needed to limit global warming to 1.5°C. By committing to the SBTi, we ensure that our approach to reducing our GHG emissions is robust and is aligned with best practice.

## Near term Target

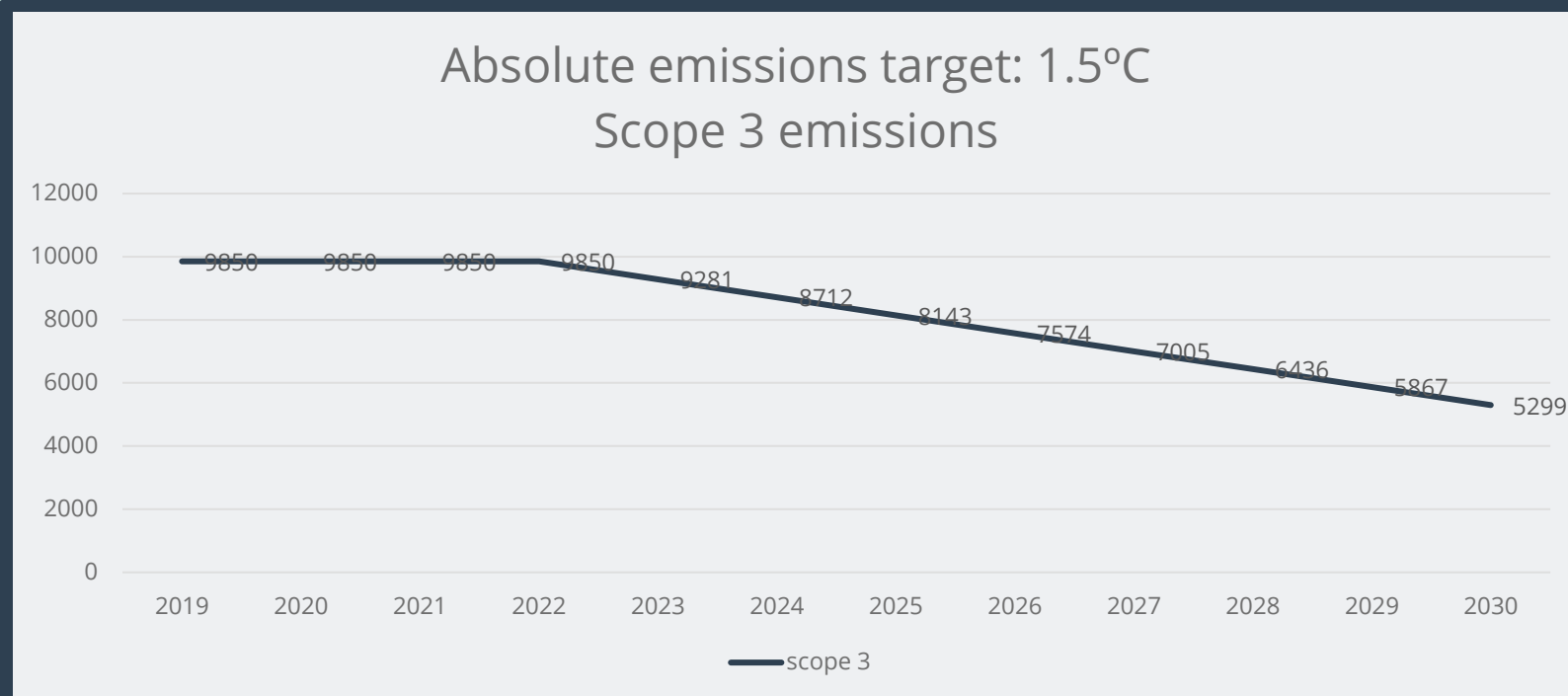
Landmark commit to reduce absolute Scope 1 and 2 GHG emissions **90%** by 2030 from a 2019 baseline year



# Absolute reduction in Scope 3.1 +3.6 emissions

## Near term Target

“Landmark commits to reduce absolute Scope 3 GHG emissions from purchasing goods & services as well as from business travel 42% by 2030 from a 2019 base year.”



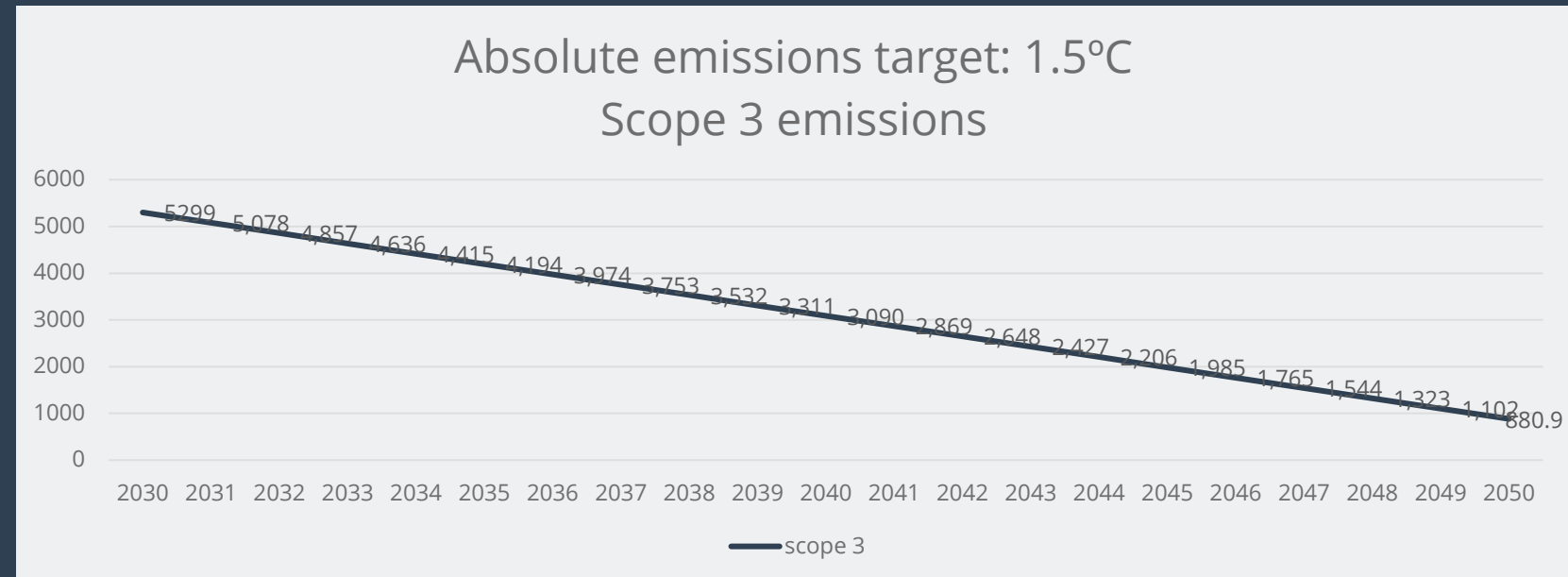


# Long term Targets - 2050

# Absolute reduction in Scope 3.1 +3.6 emissions

## Target

Landmark commit to reduce absolute Scope 3 GHG emissions from purchasing goods and services as well as from employee travel by 90% by 2050 from a 2019 baseline year



What do we need  
to achieve to  
reach Net Zero?



# How we will reduce our emissions



## Company Culture

Increase awareness of our net zero strategy through training incorporating carbon thinking within general processes and visualizing our emissions within the company



## Supply chain and procurement review

Reduce emissions we purchase and review emissions from our data providers, IT software, servers etc.



## Energy Efficiency

Further reduce our energy consumption and seek to use energy efficient IT assets



## Low Emissions Travel

Reduce emissions from all modes of transport. Reduce number of flights and promote use of train IF meetings are required.



## Use of Renewable energy

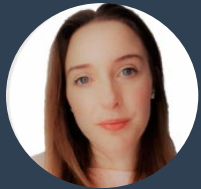
We have some offices which use solar panels already, but we want to purchase renewable only tariffs for offices we control, EAC's and consider this in future office relocations



## Cut emissions from Employee commuting

Promote use of public transport and consider this in relocation of offices

# Get in touch



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